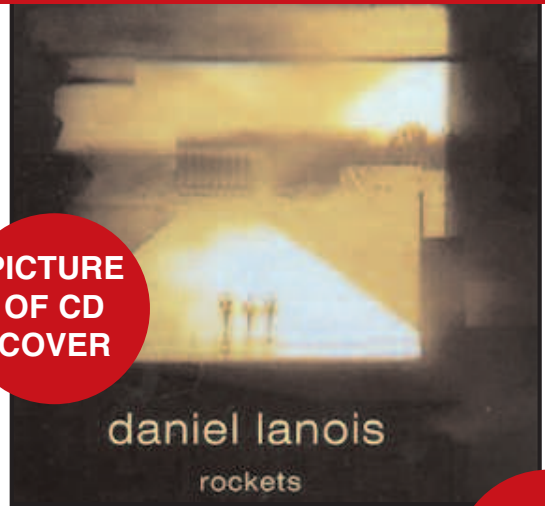


ROCKETS

Daniel Lanois

PICTURE OF CD COVER



RELEASE DATE

RELEASE DATE: 6/14/05

BLURB

Information about the band (bio, hometown, etc), description of music, any interesting points pertaining to the album (producer, where recorded, etc), previous releases and any positive info pertaining to it/them, press quotes, previous radio activity, etc.

Called "the most important record producer to emerge in the Eighties" by Rolling Stone, Daniel Lanois has drawn kudos for his work with U2, Peter Gabriel, and Bob Dylan. Like his sometime collaborator, Lanois has shown a flair for delicate, atmospheric touches, whether for other musicians and in his own projects as a producer. Stressing emotional vibrancy over the technical precision, Lanois has recorded in such unlikely settings as castles to elicit honest, spontaneous performances. His work has ranged from the soaring intensity of U2's *The Joshua Tree* (with Eno) to the intimate solo efforts.

Like his sometime collaborator, Eno, who was beginning to break ground with "ambient music," did some recording at his studio. Lanois and Eno in their instrumental experiments came to a head when Eno was tapped to produce an album for U2. For that album, *The Unforgettable Fire*, Eno enlisted Lanois as coproducer. The results impressed another pop star, Peter Gabriel, who asked Lanois to coproduce his soundtrack to the 1984 film *Birdy*. Gabriel and Lanois again shared production credit for 1986's *So* and 1992's *Us*, Gabriel's most successful albums. Lanois continued to work with U2 as well, coproducing 1987's *The Joshua Tree* with Eno and serving as principle producer for 1991's *Achtung Baby*, which earned him another Grammy. In addition, Lanois earned praise for coproducing with Robbie Robertson the singer's eponymous solo debut in 1987 and, in 1989, for his work at the boards on Bob Dylan's *Oh Mercy* and the Brothers' *Yellow Moon*.

In 1989 Lanois released *Acadie*, his debut solo album, which was received enthusiastically by critics and fans alike. In 2003, Lanois released *The Beauty of Wynona*. In 2003, Lanois released *Anti Records*, which featured guest artists like Harris. Lanois will release his new album...

In between the recording of *Starry Starry Night*, live recordings and studio albums, Lanois is now available commercially for the first time. He wanted a sort of renegade CD that was not accepted the invitation to do a traditional album. Tipoulow and Adam Samuels' energy was the right to put together a CD. It is a collaboration. Jennifer did the packaging and Adam handled the usual complications of mastering. We hope they made up. Nice feeling of cottage industry.

Lanois will begin a national tour starting in the summer of 2005.

Track Listing: 1. Power Of One 2. Sweet Soul Honey 3. JJ Leaves LA 4. Sometimes 5. ... 6. Devil's Bed 7. The Maker 8. Panorama 9. Stormy Sky 10. ... (Harris & Willie Nelson) 10. Space Kay

BULLETED LIST OF SELLING POINTS

- **PRESS & RADIO PLAN:** will there be a press & radio servicing of record? Will an indie promoter be working the project?, etc.
- **TOURING PLAN:** tour schedule and overall promotional plan following the release date
- **MARKETING PLAN:** budget for print advertising, retail co-op programs and retail promotion
- **SALES HISTORY:** any sales figures, such as Soundscan info, that portray a successful sales history of previous releases
- **P.O.P.-** posters, stickers, flyers, t-shirts, promos, any other promotional materials and contact info

Highlights of Catalog

- Daniel Lanois has collectively sold over 200,000 records domestically over three studio releases.
- *Acadie*, originally on Warner Brothers in 1989 scanned 60,000+ (info predates soundscan), *For The Beauty of Wynona* (Warner Brothers 1993) scanned 77,000 and *Shine* (Anti 2003) scanned 50,000.

Marketing Plan

- Retail Co-op budget available for listening posts, price & positioning, etc.
- 5% Discount on all new release orders received by order due date.

Marketing Contact

Lori A. Miller
Director, Music Marketing
Redeye Distribution
36-578-7300 ext 216

Key Markets

Los Angeles, New York, San Fran/Oakland, Seattle, Austin, Denver, Chicago, Boston, Wash DC, Philly

CAT# CD-DLR-001
SLP \$14.99
UPC 634457163928
Genre Rock/Pop
Packaging Standard Jewel Case
Box Lot 30

- LABEL
- CATALOG #
- SCAN OF BARCODE
- UPC CODE
- SUGGESTED RETAIL PRICE

LABEL & DISTRIBUTOR INFO, CONTACT INFO, WEBSITE, ETC



Distributed By Redeye
Redeyeusa.com | info@redeyeusa.com | daniellanois.com | drlmusic@aol.com

ACADIE

Daniel Lanois

"I'm very happy to announce that my record *Acadie* is now available again. I have decided to re-issue it with a new front cover photo that my brother Bob took on a Canadian winter's day. It captures the essence of my Canadian neighbourhood. The content is the same as it ever was. Having had a chance to separate myself from this work I can now see how naïve and pure it really is. I stand by this work and am very proud of it."

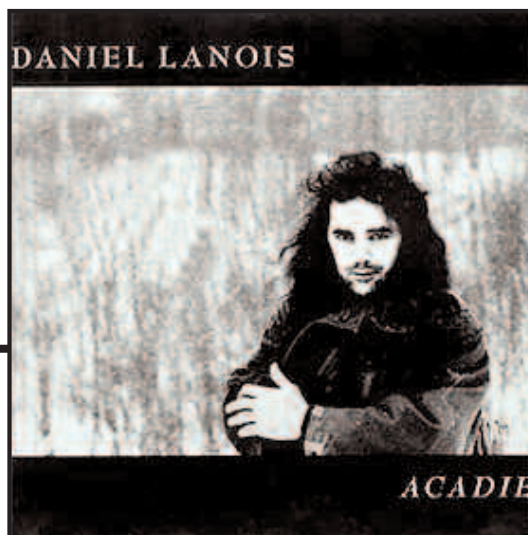
Originally released on Warner Brothers in 1989, *Acadie* has been out of print for some time and surely will be a welcome gem for old fans and new fans alike with the recent critical acclaim of Lanois' 2003 release *Shine* (Anti), which was Lanois' first studio release in ten years. Lanois is currently finishing up the final touches for his next Anti release, scheduled to hit stores in July 2005.

Called "the most important record producer to emerge in the Eighties" by Rolling Stone, Daniel Lanois has drawn kudos for his work with U2, Peter Gabriel, and Bob Dylan. Like his sometime collaborator Brian Eno, Lanois has shown a flair for delicate, atmospheric touches, both in producing material for other musicians and in his own projects as a composer and recording artist. Stressing emotional vibrancy over the technical aspects of making albums, Lanois has recorded in such unlikely settings as castles and dairy barns in his efforts to elicit honest, spontaneous performances. The results of this visceral approach have ranged from the soaring intensity of his Grammy-winning coproduction (with Eno) of U2's *The Joshua Tree* to the moody, understated passion of Lanois' solo efforts.

Lanois' break came in 1979 when Eno, who was beginning to break ground with his starkly dreamy "ambient music," did some recording at his studio. The chemistry between Eno and Lanois in their instrumental experiments came to commercial fruition when Eno was tapped to produce an album for U2. For that effort, 1984's *The Unforgettable Fire*, Eno enlisted Lanois as coproducer. The results impressed another pop star, Peter Gabriel, who asked Lanois to coproduce his soundtrack to the 1984 film *Birdy*. Gabriel and Lanois again shared production credit for 1986's *So* and 1992's *Us*, Gabriel's most successful albums. Lanois continued to work with U2 as well, coproducing 1987's *The Joshua Tree* with Eno and serving as principle producer for 1991's *Achtung Baby*, which earned him another Grammy. In addition, Lanois earned praise for coproducing with Robbie Robertson the singer's eponymous solo debut in 1987 and, in 1989, for his work at the boards on Bob Dylan's *Oh Mercy* and the Neville Brothers' *Yellow Moon*.

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Track Listing: 1. Still Water 2. Maker 3. O Marie 4. Jolie Louise
5. Fisherman's Daughter 6. White Mustang II 7. Under a Stormy Sky
8. Where the Hawkwind Kills 9. Silium's Hill 10. Ice 11. St. Ann's Gold
12. Amazing Grace



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redeyeusa.com | info@redeyeusa.com | daniellanois.com | drlmusic@aol.com